



Central Coast Lean Leadership Workshop Series 2022-23

<https://www.purpose-ccl.org/workshops>

The **Central Coast Lean Leadership Series** provides associates and managers with exposure to key concepts, principles, practices, and experiences, which will enable them to lead their organization, teams, and co-workers on a lean journey. This five workshop series addresses:

1. Personal effectiveness and working with others
2. Lean thinking
3. Improvement project methodology
4. Team problem solving and facilitation
5. Lean leadership and culture development

Join us for a fun and informative learning experience that will transform how you think about the work you do and the leadership you provide. This workshop series will be offered as an annual curriculum.

Lean learners who complete the whole series will be **Central Coast Lean Leadership Series Certified**. For more information contact Dr. Eric Olsen at 805 602-0228 or eolsen@calpoly.edu

Buy the whole series* Price: \$1349

* Applies to the same single participant attending all 5 workshops. No refunds on individual workshops, but seats may be used at a future date.

Hybrid: 7 Habits of Highly Effective People – Thurs/Fri, July 21-22, 2022

Effective organizations start with effective people

Objective: Achieve personal effectiveness as a prerequisite to organizational effectiveness.

Purpose: In this live, online interactive workshop we cover all 7 Habits in nine 90-minute sessions (13.5 hours total) over 3 days. It is impossible to have an effective lean organization without effective associates and managers. Central Coast Lean invests a great deal in providing high quality lean training and access to lean thought leaders. In assessing our process, it became obvious that we want to provide training to people who feel empowered to use it. The 7 Habits of Highly Effective People Signature Edition 4.0 helps participants not only learn to be more effective, but also shows them how to use processes and tools to live and apply the 7 Habits every day.

Approach: This workshop uses live, online lectures, discussions and interactive exercises supported with videos and opportunities for self-reflection. All participants will also receive an online, 360 degree “7 Habits Assessment” to complete prior to the Workshop.

Target Audience: All managers and associates. No prerequisites.

Location: San Luis Obispo, CA



Length: 2 days, 8:30am – 5:00pm

Price: Price: \$349* early bird; \$299* each for 5 or more, \$399* regular registration

* *Note:* Participants must purchase the additional \$115 Training Kit from Franklin-Covey (a special link and discount code will be provided) at least 1 week before the class.

Virtual: Lean Accounting Specialty Workshop – Thurs-Fri, July 28-29, 2022

Hybrid: New to Lean – Fri, September 23, 2022

Learn and do the basics

Objective: Understand the principles underlying lean thinking and lean transformation for your organization.

Purpose: This is an introductory course to lean for managers and associates whose organization has started or is exploring starting a lean transformation. It provides a common baseline understanding of how lean works and the prerequisites for success.

Approach: This 7.5-hour in person and on-line workshop uses the Shingo Model (i.e., Cultural enablers - Continuous improvement - Enterprise alignment) to build an understanding of lean, its underlying principles, and how lean can transform how an organization works. Lectures, videos, and simulations are used to introduce concepts and tools. [Liberating Structures](#) are used to level the playing field and allow everyone the opportunity to engage with the materials and others for an effective learning experience. The day ends with an assessment of how lean your organization is and where there are opportunities for improvement.

Target Audience: All managers and associates. Knowledge of lean or six sigma is not required. Participants already knowledgeable in lean can attend to build a common framework with their team or become facilitators.

Length: 1 day, 8:30am – 5:00pm

Price: \$299 early bird, \$249 for 5 or more, \$349 regular

In-Person: Lean Project Simulation Workshop – Fri, October 14, 2022



Practice team-based process improvement

Objective: Learn to apply lean to process improvement (kaizen event) in a team-based project environment.

Purpose: Work teams need a common framework and approach based on the scientific method to drive continuous improvement. This workshop integrates lean and six sigma methodologies into a common team-based, problem-solving framework. Kaizen, A3 thinking, and value-stream mapping are emphasized and practiced. Teams will practice the problem-solving framework and develop confidence in its application.

Approach: In this 7.5-hour, in person workshop participants have fun and learn problem solving while playing a [Lean InBox](#) computer simulation provided by our friends at [MoreSteam](#). The technology allows teams to test their concept knowledge and skills. Each team of 12-15 builds a project storyboard and is evaluated on the impact of their improvements on the system.

Organizations can send individuals or intact teams to simultaneously learn lean concepts and how to work together. This workshop is learn by doing in a simulated project. It is a great way to practice before working on the real thing. Each participant should bring their own laptop to access the simulation software.

Target Audience: All managers and associates. Some exposure to lean and six sigma is beneficial. More experienced and knowledgeable participants can help those newer to their lean journeys.

Master Facilitator: ***Peg Pennington, President - MoreSteam***



Over the past two decades of her career, Peg has shared her passion for problem-solving, working as an educator and process improvement thought leader. She has a deep familiarity with the global process improvement community and a strategic focus on “next” practices. Peg loves to share her enthusiasm with MoreSteam’s global clients to help them build a culture of innovation to make important things work better.

Prior to joining MoreSteam's executive team, Peg was the Executive Director of the Center for Operational Excellence and an instructor in the Master of Business Operational Excellence (MBOE) and MBA programs at Ohio State's Fisher College of Business. Her academic credentials include a bachelor's degree in finance from Michigan State University and an MBA from the University of Dayton.

Length: 1 day, 8:30am – 5:00pm



Price: \$299 early bird, \$249 for 5 or more, \$349 regular

Hybrid: A3 Problem Solving Immersion – Fri, January 20, 2023

Facilitate better thinking

Objective: Learn to facilitate large group problem solving by providing a little bit of structure to unleash a wealth of creativity and positive engagement.

Purpose: Engaging associates in problem solving is key to building a lean culture. In particular, A3 problem solving (e.g., Theme, Current State, Problem, Goals/Targets, Analysis, Countermeasures, Plan, and Follow-up) is a powerful concept for lean practitioners. This workshop teaches participants how to use A3 problem solving while simultaneously using Liberating Structures to engage teams or large groups.

Approach: [Immersion Workshops](#) are designed to introduce participants to a large number of [Liberating Structures](#) very rapidly. We take Liberating Structures online to create awareness of the range of possibilities that they open. Also, covering a wide variety of structures underscores the idea that there is no single way to address many complex challenges. Another message that participants get loud and clear: you learn by doing. Once you've seen lean and Liberating Structures in action, and practice doing it in the workshop, you can use it in any setting. In this special immersion workshop for lean thinkers, we will be using an 8-step A3 framework to engage participants in a problem common to lean organizations.

Target Audience: All managers, team leads, and supervisors who are tasked with engaging associates and facilitating their interaction. Some exposure to lean is beneficial, but not required.

Location: San Luis Obispo, CA

Length: 1 day, 8:30am – 5:00pm

Price: \$299 early bird, \$249 for 5 or more, \$349 regular

Hybrid: Leading Lean – Fri, March 3, 2023

Transform your culture

Objective: Learn the qualities of lean leadership and its key role in developing a culture of continuous improvement and operational excellence.

Purpose: Serves as a capstone to the **Central Coast Lean Leadership Workshop Series**. It covers the fundamentals of how good leadership applies in a lean transformation.

Approach: This integrates key elements of previous workshops in this series and allows participants to work through leadership challenges relevant to their own organizations. The Toyota Kata and change management are covered as key elements in building a leadership style. The [Toyota Kata](#) provides participants with a scientific method-based improvement and coaching approach that can provide any organization with new paths to discovery and higher performance. Change management is a fundamental capability that every manager should have in their lean tool kit. In this workshop we explore the [8-Step Kotter Change Model](#) and how you can use it to make impactful change in your organization.



Target Audience: All managers, team leads, and supervisors who are charged with implementing lean in their organizations. Some background in lean or other experience in process improvement is preferred.

Location: San Luis Obispo, CA

Length: 1 day, 8:30am – 5:00pm

Price: \$299 early bird, \$249 for 5 or more, \$349 regular

Continue your lean journey at the [Central Coast Lean Summit](#)

Monday-Tuesday, 24-25 April, 2023 in San Luis Obispo, CA

Mark your calendars for next year:

Central Coast Lean Summit 2023

Keynote: TBD

Theme: Integrating scientific thinking into your organization

Monday, 24 Apr 2023, 8:00am-5:00pm

Location: San Luis Obispo, CA

Lean Networking Reception: Monday, 24Apr, 2023, 5:00-6:30pm

Post-Summit Workshop: Tuesday, 25Apr, 2023

8:30am-3:30pm